



# VENTURAROCKSPOT

## WHAT IS VRS?

The purpose of VenturaRockSpots is to help get the word out about bands performing original music in Ventura, California regardless of experience level or genre.

VRS Episodes are 2-3 Min videos, composed of live performance mixed with a short bit of band interview. VRS Episodes were originally created to air randomly on Our Ventura TV, a Ventura Cable Channel 6 TV show. VRS Episodes have since expanded and will give the Artist / Band further exposure in Ventura.

VenturaRockSpot Episodes were founded by GWCProductions and include the following partners:

GWCProductions GWCProductions.com

Our Ventura TV ourventura.com and broadcast on Ventura Cable Channel 6 TV

VenturaRocks.com VenturaRocks.com

The VRS Episodes can also be found on all of their websites and their respective social media sites.

Bands / Artists will be able to link to the Episodes and use them to help further promote themselves. This is the goal of VRS – to be of help to local musicians.

The requirement is that you are a Band / Artist, that you have performed in Ventura, California and that you perform original music (this last requirement due to the fact that Ventura Cable TV rules specifically prohibit the use of 'cover' material without having the rights to do so because of the rights afforded the original musician.)

There is no fee required to be on VenturaRockSpot. If you qualify, then it is required that you submit a VRS\_Application via email and that ALL band members who will be on camera submit a completed VRSRelease PRIOR TO SHOOTING (fill out and bring these with you on the date of shooting). This is a common release required by Ventura Cable in order to air the VRS Episodes.

**The VRS\_Application and VRSRelease can be found on the  
VenturaRockSpot.com website.**

Further questions? Email [VenturaRockSpot@gmail.com](mailto:VenturaRockSpot@gmail.com). Please start your email subject line with: "VRS"